

**Together we can build
a future free from poverty**

**Your guide to leaving
a gift in your Will**



A message to you from Laurie Lee CEO, CARE International

I have had the privilege of seeing first-hand the life-changing power of CARE's work in action. I have seen how the lives of vulnerable people and entire communities can be turned around thanks to donation given by people like you.

When someone is fighting desperately to find their way out of poverty or has been forced to flee their home because of a natural disaster, they need help and they need hope. Because of you they will always find both.

In leaving a gift to CARE's work, you can be confident it will make a lasting difference to people all over the world. I truly believe this and that's why I have left a gift in my Will to CARE International.

When we all work together we get to see the very best of humanity even in the worst of times.

Thank you for considering leaving a gift in your Will to CARE International. Together we can ensure help and hope continue to reach families and communities long into the future.



Laurie visiting CARE projects in Zambia.

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Cover: Two girls play by the clean water taps inside the Presevo refugee camp on the Serbian side of the Macedonia-Serbia border, where CARE provided humanitarian aid for refugees. © CARE/Toby Madden

CARE was founded in 1945, when families in the USA sent CARE packages of food and basic supplies to families across Europe in danger of starvation in the aftermath of World War II. These small acts of kindness changed lives. But they also proved something. They showed that if people join together they can provide real and immediate help to those who need it, wherever they may be in the world.



1940s

CARE packages reach families all over Europe including these children in Austria. Over the next decade, tens of millions of CARE packages are sent to families across Europe.



1950s

CARE is starting to expand its work to help people across Asia, in Japan, the Philippines, Pakistan and (as pictured here) India. The first CARE packages are sent to Korea, with tools and seeds to help communities rebuild and flourish.



1970s

Major famine relief is launched across Ethiopia, Somalia and Sudan. Feeding programmes are set up around the world to help children thrive and live happy and healthy lives, including these children in Indonesia.

It's been over 70 years since the first CARE package was sent. Now CARE works in more than 80 countries, fighting poverty and injustice. We focus on empowering women and girls because, equipped with skills, resources and a voice, women have the power to lift whole families and communities out of poverty.

Our presence on the ground in countries across the world means we can respond quickly when disaster strikes to help communities. A gift in your Will will help us to be there on your behalf wherever and whenever help is needed.



2010

CARE launches Lendwithcare, a peer-to-peer microfinance scheme that enables supporters to make small loans to entrepreneurs. Lendwithcare currently works in 11 countries, helping people, like Maria pictured, work their way out of poverty with dignity.



2016

Working in partnership with GSK, CARE begins supporting and training health workers in Cambodia to provide life-saving services to pregnant women and their babies like Ou Chan and her baby Keat.



2019

CARE continues its work providing life-saving emergency assistance and long-term support to women, children and families caught up in the Syrian and Yemen crises, as well as natural disasters like Cyclone Idai in East Africa.

How a gift in your Will can transform lives

Your gift can ensure urgent help continues to reach families in times of emergency

As a world-leading humanitarian agency, we deliver life-saving assistance whenever and wherever disaster strikes. A gift in your Will could give families the urgent relief supplies they need to survive an emergency and rebuild their lives.

A gift in your Will could ensure more children have a place to learn

Every child has a right to a quality education. But in many parts of the world children, particularly girls, are denied this right. You can help us increase access to education for both girls and boys in places like Afghanistan and Somalia.

Your gift could help give women the tools they need to help work themselves and their families out of poverty

People living in poverty around the world – particularly women – don't have a safe place to save money, or access to affordable loans. Gifts in Wills help us provide loans to women to set up and grow businesses, helping them build better livelihoods and earn more money for themselves and their families.

We encourage you to leave a gift without restrictions to a specific area of our work. This will enable us to help people wherever the need is greatest.

You can help more children like Fatima

Aisha and her daughter Fatima live in Niger in West Africa, where due to severe drought people are at a high risk of malnutrition. When Fatima became sick with diarrhoea and constant vomiting her mum Aisha couldn't provide her with the nutrition she needed to recover. But Aisha and her husband took Fatima to a clinic where after months of care and nutritional support she recovered and is now doing well.

A gift in your Will could help CARE continue our vital work, distributing food to children like Fatima facing life-threatening malnutrition.



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Our promise to you

We understand that there is a lot to think about when leaving a gift in your Will, and that it's a personal decision. That's why we make this promise to you:

- ✓ **Your decision is yours alone.** We will always respect your need to carefully consider leaving a gift in your Will – in your own time. We hope that you will notify us when you leave a gift in your Will so we can thank you for your generosity, but we respect your decision if you wish to keep it private.
- ✓ **We understand that family and friends come first,** and we will always treat you and your family with sensitivity and respect.
- ✓ **We will always respect your privacy;** if you share personal information with us we will handle it securely and confidentially, and respect your wishes for staying in touch with us.



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Joakina is a volunteer for a CARE-run project in Mozambique which works to prevent and treat malnutrition affecting children.

What could you leave to help the world's most vulnerable people?

Gifts in Wills to CARE help families around the world. There are different types of gifts you can leave – these are the three most popular ways that CARE supporters choose to do so.



A percentage of your estate
(This is a very effective way for your gift to hold its value over time. Just 1% will make a difference)



A specific item such as an antique, a piece of artwork or even a house



You could choose to leave a specific amount of money

Getting in touch

If you have any questions about leaving a gift in your Will to CARE International, please get in touch by calling Lauren Mander on **020 7091 6100** or emailing **mander@careinternational.org**

We always advise using a solicitor when writing your Will, in order to ensure that your wishes are clearly understood and that the wording you use is accurate. If you decide that you'd like to remember CARE International with a gift, you can give the following details to your solicitor.

Registered name: CARE International UK

**Registered address: 89 Albert Embankment,
9th Floor, London, SE1 7TP**

**Registered charity number in England
and Wales: 292506**



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Tengeyi is part of a local men's group in Zimbabwe that is run by CARE. Groups like this provide space for men to discuss family life and gender roles, and support them to be champions for gender equality in their communities.