FAQs

What is the CARE Jurassic Coast Trek?
This is set to be one of the most breath-taking events of 2015; this tough marathon-distance route will astound you with some of the most stunning natural views and scenery of the south coast. Starting and finishing in the lovely coastal town of Swanage your trek will take you past Old Harry Rocks then up and along a 200m high chalk ridge where you will enjoy magnificent views on either side as you make your way past the beautiful ruins of Corfe Castle. The return route takes you down on to the Jurassic coast where you get a completely different perspective, being so close to the cliffs and coastline, as you follow the Southwest Coastal path back to Swanage and the finish line where you will enjoy a well-earned celebratory meal. This is a great way to test your physical endurance, team work and determination.

What happens on the day?
You will register on Saturday morning at 6am, before setting off at 7am. You will enjoy this stunning 26 mile route before returning to the reception venue between 6 and 9pm for a well-deserved meal. Please note these details are subject to change but you will be provided with a full itinerary well in advance of the event.

How many people do we need to take part?
Each team must consist of a minimum of two, one of whom should have experience of navigation using an Ordnance Survey Map or will take on training prior to the challenge. Within the team you will also need to appoint a team leader to co-ordinate the group and liaise with us throughout you planning, preparation and fundraising for the challenge. If you would like to do this as an individual, please call 020 7091 6111.

What happens if we are really slow?
There are safety cut off points at designated points along the route and if you need to pick up the pace to allow you to finish the event you will be informed along the route. Event staff will establish at these points whether you can continue, or whether you should be shuttled to a location that will allow you to reach the finish line at a safe time. The safety check points will also be the locations where you can pull out if required and we can shuttle you back to the finish.

How fit do we have to be to participate?
You have to be reasonably fit although nearly anyone can take part providing they follow the training programme that we provide. Try, where possible, to include hills and rough ground in your team's preparation, please also remember to take great care when training to avoid injuries.

What is provided?
• Event, safety and communications briefings before the challenge.
• A two way VHF radio per team
• A technical t-shirt
• Emergency shelter per team
• Support staff and medics at designated points
• Post event celebration – a celebratory meal and prize giving on the Saturday night!

What will I need to bring?
• Kit – a full individual and team kit list will be provided
• Food and snacks
• Water
• A sense of adventure!

What other preparations will I need to make for the event?
You will need to book accommodation for the Saturday night after the walk. Once you have registered we can advise on the best options to suit your budget in Swanage, there are a variety of different options available. We would suggest that you book up early as the town is a very busy tourist location throughout the summer. You will also need to arrange transport to Swanage on the Friday evening and home on the Sunday morning with enough space for your team and kit.

Is it necessary to have walking boots?
We would strongly suggest that you wear walking boots with ankle support and much of the path is rocky and can be loose, but on this event we will accept trail walking shoes that have specially constructed soles and are able to offer protection against the elements. We would always recommend Gore-Tex lined fabric boots as they meet all of the above requirements.

How much does our team have to raise?
The fundraising target for each team is the equivalent of £250 per team member. This includes the event costs and the post-event celebration dinner. You will have to pay for your transport, accommodation, other food and snacks.

I’ve never fundraised before, where do I start?
A great way to start fundraising is to set up an online sponsorship page at www.justgiving.com/care which you can send to your suppliers, clients, colleagues, friends and family. Many teams fundraise by organising events such as dress down days, quiz nights, five-a-side football tournaments, golf days, car washing, cake bakes… which have all proved to be successful and great fun! There are many ways to raise funds and when you’ve signed up we’ll give you lots of ideas and support.

What fundraising support will I receive?
We’ll send you our fundraising guide, full of hints and tips to help you reach your target. You’ll have a dedicated member of the Events team who you can discuss ideas with and who can provide advice. We also offer fundraising workshops to help your team really make the most of all opportunities.

Where does my sponsorship money go?
Your funds will support CARE International. CARE fights poverty and injustice in more than 80 countries around
the world helping vulnerable people to find ways out of poverty. We deliver long term programmes to fight poverty, and are always amongst the first to respond to emergencies. Plus, you can be confident your money is going to the right place: over 83p out of every £1 donated goes to our poverty fighting work - that’s one of the highest rates among all the UK aid agencies.